



Nicolae Furtuna

Professional Journey

Focus on UX/UI Design

In **2022**, I expanded my skill set by delving into UX/UI design, which has become a central focus of my work. This expertise enabled me to undertake several UX/UI projects, sometimes combining these skills with WordPress development to create seamless and engaging digital experiences.

During this period, I worked with Jira and Notion on two-week sprints, and also deepened my knowledge of React, SEO, and Google search optimizations. I successfully implemented these strategies to improve the visibility and performance of the websites I develop.

Entrepreneurial Endeavor (2019 - 2022)

In **2019**, I co-founded Octa Design Solutions, an advertising firm specializing in web development, graphic design, and desktop publishing (DTP). During this time, I managed and developed various web design projects, both on WordPress and custom-built using HTML, CSS, Bootstrap, Tailwind, and JavaScript. I also performed vector-based work in Illustrator, including animating SVG graphics, and maintained client relations and partnerships.

In **2021-2022**, I partnered with Kooperativa as a WordPress Developer. This experience allowed me to step into multiple facets of design and development, as well as project and business management. Through these diverse roles, I gained a comprehensive understanding of creating effective and visually appealing digital solutions while effectively managing client relationships and business operations.

Transition to WordPress Development (2017 - 2018)

In **2017**, I pivoted towards a career in technology by learning front-end technologies and WordPress. During this period, I worked on several small real-world projects.

Early Career (2012 - 2017)

After earning my bachelor's degree in 2012, I explored a variety of roles to broaden my skill set and gain diverse experiences. These roles included:

- Call Center Operator
- Bartender
- Landscaper
- Curator at the National Museum
- Maintenance Person in the Scottish Highlands

Technical Skills

- > UX Design
- > Graphic Design
- > Web Development
- > **expert-intermediate**: Figma, Adobe (PS, AI, XD, AE, LR),
- > **expert** - WordPress, Html, Css, JS, **intermediate** - React, PHP, SCSS, Bootstrap, Tailwind

Certifications

- > Google UX Professional Certification
May 2022 - present
- > PHP/MYSQL Certification
Aug-Nov 2020
- > Google Ads Search Certification
Nov-Jan 2020
- > Entrepreneurial Skills Certification
March-Aug 2018

Languages

- > English, proficient
- > Romanian, native

Education

Bachelor degree at University of Horticulture, Bucharest
2006-2012

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